

Mobility Tech Green honored by a CES 2020 Innovation Awards

The e-Colibri™ technology is an AI connected platform that reduces by 30% the number of cars in a fleet. The french startup has been honored in the “Vehicle Intelligence and Transportation” category with its corporate carsharing solution.

The CES Award rewards Mobility Tech Green's innovation program called i2M (Intelligence to Mobility). This technology positions the company as a key actor in corporate carsharing. I2M allowed to create the first resilient professional community tool, even in the case of a weak network, to reduce the car fleet and make each vehicle profitable while limiting companies carbon footprint.

Initially focused on car-sharing to enable companies and local authorities to optimise their business travels, Mobility Tech Green has developed innovative technological tools. Thanks to its e-Colibri™ solution (embedded equipment connected to a computerized platform also accessible via a mobile application), Mobility Tech Green reduces a car fleet by 30%: while providing the same needs of transportation of customers such as actors like Orange.

The MaaS (Mobility as a Service) e-Colibri™ platform wins a CES award for its technology fully compatible with all communication standards and for its User Centric approach. Connected even in the case of a weak network and equipped with Artificial Intelligence technology, e-Colibri™ can manage different multimodal mobility : car-sharing, carpooling, self-service electric bicycles and electric scooters. All vehicles are equipped with a communication system, allowing the vehicle to be locked and unlocked via badge or smartphone.

"We are working on usage by providing our customers with tomorrow's leading technologies such as artificial intelligence, "machine to machine" and soon blockchain and augmented reality," declares Pascal Roux, CEO of Mobility Tech Green.

Connected Mobilities

After a 5.5M€ fundraising campaign in 2017, the MaaS (Mobility as a Service) e-Colibri™ platform was enhanced with artificial intelligence:

- decision-making tools to determine the most appropriate vehicle (electric, hybrid or thermal) or means of transport for the journey: car-sharing, carpooling, electric bicycle, etc.
- predictive data such as weather or air quality that influence transport choice
- predictive data to anticipate mobility service disruption in companies

Thanks to its scalable ecosystem, e-Colibri™ has become the reference solution on the professional mobility market. « Mobility Tech Green in a few figures means 550,000 reservations in 2018 for 7,000 vehicles managed », " says *Pascal Roux*.

This Award follows another international award won this year by the company, the Corporate Mobility Award presented by Corporate Vision Magazine.

About Mobility Tech Green : *Leader on the car-sharing market for companies and local authorities, Mobility Tech Green is an engineering and services company that develops and markets a global technological solution (embedded equipment, computerized management, mobile application) for fleets of companies or local authorities under the e-Colibri™ brand. Mobility Tech Green uses artificial intelligence and data processing applied to mobility to offer yield management and dematerialization of car or bicycle sharing in the workplace.*

The e-Colibri™ solution is now used to manage many vehicle fleets such as those of Orange, Enedis, La Poste, Zencar, Assystem, Marguerite Nantes, Tellis ElectricEasy (Canton of Jura).

Number of employees: 38.

More information on www.mobilitytechgreen.com, find news and points of view on car-sharing on the [blog MTG](#).

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