

Las Vegas CES 2020: how to reduce a car fleet by 30%?

Mobility Tech Green launches the Freemium version of its corporate car-sharing solution. Honored by a CES 2020 innovation award, the e-Colibri™ technology is an AI connected platform that reduces by 30% the number of cars in a fleet. The french start-up has been honored in the "Vehicle Intelligence and Transportation" category. Its corporate car-sharing solution reduces the number of cars and make each vehicle profitable while limiting companies carbon footprint.



Initially focused on car-sharing to enable companies and local authorities to optimize their business travels, Mobility Tech Green has developed innovative technological tools. Thanks to its e-Colibri™ solution (embedded equipment connected to the booking front office also accessible via a mobile application), Mobility Tech Green reduces a budget fleet up to 25% while providing the same needs of transportation of customers such as actors like [Orange](#).

The B2B MaaS (Mobility as a Service) e-Colibri™ platform wins a CES 2020 innovation award for its technology fully compatible with all communication standards and for its User Centric approach. Connected even in the case of a weak network and equipped with Artificial Intelligence technologies, e-Colibri™ can manage different multimodal mobility: car-sharing, carpooling, self-service electric bicycles and electric scooters. Each companies' vehicles are integrated within a communication system, allowing the vehicle to be locked and unlocked via badge or smartphone.

"We are working on usage by providing our customers with tomorrow's leading technologies such as artificial intelligence, machine to machine and soon blockchain and augmented reality," declares Pascal Roux, CEO of Mobility Tech Green.

Connected Mobilities

The B2B MaaS e-Colibri™ platform was enhanced with artificial intelligence:

- Decision-making tools to determine the most appropriate vehicle (electric, hybrid or thermal) or means of transport for the journey: car-sharing, carpooling, electric bicycle, etc.
- Predictive data such as weather or air quality that influence transport choice
- Predictive data to anticipate mobility service disruption in companies

Freemium Version

With the Freemium offer, companies with more than 10 vehicles can use the software as a diagnostic tool to minimize their carbon footprint and optimize their TCO (Total Cost of Ownership). The e-Colibri™ platform will collect and analyze the vehicles' usage data during 3 months (number of reservations for each vehicle, average utilization rate, type of travel) in order to adjust the fleet size. According to the scenario, the platform will recommend the most appropriate engine (electric, hybrid or thermal car) or the best suited means of transport: car-sharing, carpooling, electric scooters or electric bikes in urban areas.

HD visuals [here](#)

About Mobility Tech Green: *Leader on the B2B car-sharing market for companies and local authorities, Mobility Tech Green is an engineering and services company that develops and markets a global technological solution (embedded equipment, computerized management, mobile application) for fleets of companies or local authorities under the e-Colibri™ brand. Mobility Tech Green uses artificial intelligence and data processing applied to mobility to offer yield management and dematerialization of car or bicycle sharing in the workplace.*

The e-Colibri™ solution is now used to manage many vehicle fleets such as those of Orange, Enedis, La Poste, Zencar (Belgium), Assystem, Marguerite Nantes, Tellis ElectricEasy (Switzerland).

Number of employees: 38.

More information on www.mobilitytechgreen.com/en, find news and points of view on car-sharing on the [blog MTG](#).

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